



KOCAELİ HEALTH AND TECHNOLOGY UNIVERSITY
INTERNATIONAL RELATIONS COORDINATOR
INTERNATIONALIZATION STRATEGY DOCUMENT

1. The Current Situation

Kocaeli Health and Technology University (KOSTÜ); The aim of the 2021-2025 Strategic Plan is to become a nationally and internationally recognized leading institution in education and training activities, projects and scientific research. Türkiye, with its young and dynamic manpower structure, needs a qualified education in which its people can be circulated in the international labor market. Due to the fact that Kocaeli Health and Technology University focuses on health and technology as a concept university, the professional professionals to be trained not only contribute to meeting the qualified workforce need in our country, but also affect our people in the international labor market and internationalization vision. With effective and productive working strategies, internship and application opportunities are increased so that our graduates are more preferred by employers. In the strategy development objectives in Strategic Planning; It is understood from the sub-target of “Goal 1.2 to increase the international awareness of our university” under the aim of “Purpose 1: To provide education and training in the international arena”. For this purpose, our university, especially in the 21st century, being the first and only foundation university in the region in the East Marmara region, fulfills its aims, objectives and activities in line with its vision of becoming a nationally and internationally recognized institution. In this direction, Kocaeli Health and Technology University has become an institution that develops cooperation with all domestic and international partners with which it has institutional relations and aims to carry it to the highest level. Research and projects are carried out in the light of new information, focused on health and technology, innovative, multi-disciplinary, open to multi-sectoral collaborations. At the same time, within the scope of industry and university cooperation, our students are provided with internship and on-site learning opportunities. In addition, the fact that Kocaeli, where our university is located, is the third largest industrial zone in Türkiye, provides our students with the opportunity to put into practice certificate programs, graduate education opportunities, multi-disciplinary projects, apart from the opportunity to do internships, with industry cooperation. Within the scope of internationalization, our collaborations with other universities have increased both quantitatively and qualitatively. In 2022, a cooperation protocol was signed with North University in Europe and Michigan University in the USA. In addition, cooperation processes continue with many high-quality universities in Europe and America. Below

are the categories of agreements currently being executed at our university as of 2022 and the new internationalization categories targeted between 2022-2027.

Targeted New Internationalization Categories:

- Erasmus+ KA171 and K131 projects
- General Collaborations (Memorandum of Understanding-MoU)
- Small-Scale Partnerships
- Mevlana CoHE Agreements
- Domestic Internship Consortia
- Mandate Agreements for EU Projects
- Youth Exchanges
- Discover EU Projects
- Vocational Mobility Programs such as Erasmus + KA122.
- Other project programs involved in Erasmus+.

Targeted New Internationalization Categories:

- Erasmus+ Blended Intensive Programs • Jean Monnet Mobilities
- Internship Consortiums for Digital Skills
- PhD Mobilities (Short and Long Term)
- Joint Diploma Programs
- Erasmus Mundus Program

2.Mission, Vision and Core Values

Mission: To support the social, sportive, cultural and artistic development of students by creating an educational climate where theory and practice are synthesized with technology, and by enabling them to increase their professional and academic development to the level targeted by the era.

Vision: To train professional staff who assimilate their own values and culture in a contemporary, secular, democratic perspective, integrate with world cultures, make creative applications, perceive the basic theoretical references in their field qualitatively, and construct their professional development with a lifelong education approach. To be one of the distinguished educational institutions of our country by using the experience of the age and the expectations and experiences of strong stakeholders in the light of the vocational education experiences of our country and the world.

Our Core Values: Equality, Universality, Participation and Transparency, Social Sensitivity, Quality Orientation, Justice and Merit, Innovation, Internationalization

3. Corporate History

European Education Foundation was founded in 2001 by Talip Emirođlu, the founder of European Educational Institutions. Since its establishment, it has been operating at the address of Zeytinburnu in Istanbul province. The Founder of the Foundation, Talip Emirođlu, has been involved with the schools he founded in the Turkish education community since 1987 and is one of the leading educators of our country. The European Education Foundation provides all kinds of support in line with the needs of poor, disabled, orphaned children at all levels of education. To cooperate with international organizations that will contribute to the development of our country in social and economic fields, increase production efficiency, and develop in the fields of science, culture and art. To raise individuals who have a scientific approach, national ideals and ethical values, and have adequate education and training in accordance with the needs of the age.

With the “No School Without Kindergarten” project, the Foundation opened 3 kindergartens in Üsküdar, Arnavutköy and Zeytinburnu districts; Ali Haydar Emirođlu Special Education Practice School in Giresun has been put into service by our country. Within the scope of its establishment purposes, the Foundation has given scholarships to students at all levels of education, organized national and international symposiums, workshops and published these events in print. The European Vocational School was established by the European Education Foundation on 17th of August in 2009.

Kocaeli Health and Technology University was established on 17th of April in 2020 with the transformation of European Vocational School into a university. The 2nd year students of the European Vocational School continue their education in Kazlıçeşme - İstanbul campus, and the 1st year students in the Kocaeli campus. İdari ve akademik teşkilatlanma bu mevcut duruma göre oluřturulmaktadır. The 10-year higher education experience of the Vocational School has been a significant achievement in the transformation process. Our vocational school affiliated to our university aims to create a unique center of attraction among vocational schools by creating a human and cultural education concept as well as technical in the field of vocational education. Our institution put practice and theoretical education together, and saw practice as a means of integration with the industry. It, which has adopted the vision of growing in cooperation, has increased its experience and knowledge with its strong solution partners. The primary goal of our institution is to carry the human and moral values in the tradition of vocational education to the present, to create a new vision and design of vocational education in accordance with the needs of the digital age, to make the holistic (holistic) approach applicable in vocational education, to integrate with the sector and to train professionals who will meet the demands of the international labor market.

4. Internationalization Aims (2021-2025)

AIMS

A1. Uluslararası alanda eğitim öğretim vermek

A2. Girişimci ve yenilikçi üniversite kimliğini geliştirerek, nitelikli öğrenciler

yetiřtirmek.

A3. Uluslararası akademik platformda tanınırlığı olan bir üniversite olmak.

A4. Akademik ve idari birimler için sürdürülebilir bir kalite yönetim sistemi oluşturmak ve sürdürmek.

A5. Toplumsal ve ekonomik faydaya yönelik iş birliklerini ve faaliyetleri arttırmak. **A6.** Kurumsal kimliği ve kurumsal kapasiteyi geliřtirmek.

A7. Sağlık Teknolojisi üretmek

A8. Yeni teknolojilerin daha etkin kullanmak

A9. Yenilikçi öğretim, eğitim ve öğrenim Yöntemleri geliřtirmek

A10. Yaygın öğrenmeyi teşvik etmek,

A11. Kurumlararası ortak araçlar ve faaliyetler geliřtirmek

A12. İş birliği ve uygulamaların deęişimini sağlamaktır.

5.Internationalization Objectives(2021-2025)

OBJECTIVES

H.1.1. Increasing the number of publications and citations to scientific publications in SCI/SSCI and international peer-reviewed journals by at least 10% each year

H.1.2. To increase the international awareness and academic reputation of our university

H.2.1. To train students who are open to change, who are leaders, who are curious and who have high self-confidence, and to increase the graduate placement rate by at least 15% each year.

H.2.2. Ensuring that staff and Erasmus+ mobility become more widespread every year

H.2.3. Increasing the number of incoming and outgoing students, academic and administrative staff within the scope of the International Mobility program

H.3.1. Increasing employee, student and stakeholder satisfaction by 5% at the end of each year

H.3.2 To hold informative conferences for administrative and academic staff within a year.

H.3.3. To bring together **at least once a year** in various meetings in order to improve communication and cooperation between academic and administrative sciences.

Strengths:

- Within the scope of my university's theme, international partnership opportunities are very wide, we have strong ties with target countries and universities,
- Having nationally and internationally recognized academic staff who are competent in their fields
- Providing adequate institutional support for internationalization,
- Finding common courses in English and providing incoming students with alternatives to teach in English,
- Every year, the institutional mission and vision of academic and administrative staff towards internationalization is further developed,
- Teaching in both Turkish and English in two important faculties in the field of health, such as Dentistry and Pharmacy,
- The high willingness of students and staff to implement internationalization activities.

Weaknesses:

- The number of departments providing education in a foreign language is not sufficient,
- Inadequate orientations in the campus in terms of foreign language,
- The need to improve the cultural perception of the administrative staff towards internationalization,
- The limited accommodation and social opportunities in the campus,
- Since we are a new university, projects and programs for the European Union such as Erasmus+ are not sufficient.

**Kocaeli Health and Technology University
International Relations Unit Coordinatorship**